

5TH BEIRUT COOKING FESTIVAL

SUMMARY

The 5th edition of the Beirut Cooking Festival was once again a huge hit! Organized by Hospitality Services and inaugurated under the patronage of His Excellency Michel Pharaon, Lebanon's Tourism Minister, the festival brought together more than 15,000 visitors in the name of Lebanese cuisine. The three-day spectacle took place at Beirut's renowned BIEL exhibition center and offered invitees the chance to indulge in the best of the country's tasty offerings from every region. Celebrity chefs, beverage consultants and lifestyle experts shared their love and passion for their profession with the public.



More than 150 stands spanning 2,000 square meters, displayed everything food related from the latest tableware to kitchen equipment, food and beverage and exotic cooking ingredients.

"This year has been particularly special with a record number of visitors. It is so rewarding to unite people over a shared passion; a common love for food and love for our land," said Joumana Dammous Salame, Managing Director of Hospitality Services.

EVENTS HELD ALONGSIDE THE SHOW

The Chefs' Theater provided live cooking demonstrations with more than 60 of the country's top chefs where a number of favorites were featured

A Lifestyle Theater offered trade tips from etiquette consultants, florists and foodservice professionals. The expert panel included Sonia Sabbah, Josette Saad and Kinda Bitar.

The Beverage Theater brought together beverage experts and top mixologists who wowed the crowd with colorful cocktails.

Wine tasting sessions were available for budding connoisseurs, whilst the World of Olive Oil provided insights into the best uses of extra virgin olive oil

The festival's Kids Village kept children entertained with special cooking activities.

Food enthusiasts visited the Librairie Gourmande, for inspiration, flicking through a generous selection of cook books and meeting celebrated food writers.

VISITORS

The event drew in massive crowds of foodies and chocolate lovers alike. More than 15,000 visitors attended the three-day show of mouthwatering recipes, goodies and live presentations.

"It's great to have everything under one roof," mentioned Sarah, a visitor of the show. "Between the food and chocolate, I will exit at least two kilos heavier!"



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5TH BEIRUT COOKING FESTIVAL

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